



Shadown™

ACHIEVE ANONYMIZATION WITH EASE

- Data + Document De-ID
- Risk Analysis
- Data Utility
- Anonymization For Data & Document

Industry leading solution developed by the Innovations team at GENINVO, made smarter and faster each day for users like you!

TO SCHEDULE A DEMO, CONTACT:

✓ INFO@GENINVO.COM

🌐 WWW.GENINVO.COM/OUR-PRODUCTS/SHADOW

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PRODUCT OVERVIEW

- > DATA + DOCUMENT ANONYMIZATION
- > 21 CFR 11 AND GDPR COMPLIANT
- > SUCCESSFUL SUBMISSIONS FOR HEALTH CANADA, EMA (POLICY 0070), & OTHER REGULATORY BODIES
- > ADVANCED RISK ANALYSIS TO DETERMINE RISK FOR RE-IDENTIFICATION OF PATIENTS
- > DATA UTILITY TO ASSESS THE IMPACT OF THE ANONYMIZATION
- > AUTO-GENERATION OF REPORTS, WITH STRATEGY APPLICATION ON DATASETS AND DOCUMENTS BEFORE EXPORT FROM SHADOW™
- > PERFORMANCE METRICS TO EVALUATE THE EFFECTIVENESS & EFFICIENCY OF ANONYMIZATION
- > AUTOMATED BY STRATEGY REPOSITORIES, WORKFLOWS, & MACHINE LEARNING

KEY BENEFITS

DATA + DOCUMENTS ANONYMIZATION



HEALTH CANADA & EMA POLICY 0070



RISK ANALYSIS



ANONYMIZATION REPORTS



DATA UTILITY



REAL-TIME RESULTS



**IDEAS DELIVERED
INTUITIVELY**
www.geninvo.com

ANONYMIZATION AS A SERVICE

GENINVO understands the need to anonymize data to achieve data sharing capabilities. Hence we offer scalable and customizable anonymization services to help bring life-changing treatments to patients faster.

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