



Case Study

Pharmaceutical Firm Establishes an Anonymization Process

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The Challenge

A global pharmaceutical company learned of our anonymization service and the successful product launch of Shadow™. They came to us with these challenges:

- ▶ Evaluating the current roles within biometry.
- ▶ The current SOP could impact the anonymization process.
- ▶ Anonymization on DICOM images as part of pilot.



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The Solution

Our team implemented Shadow™ into the client's processes enabling the ability to perform data and document anonymization.

The GENINVO Difference

- ▶ Creation and implementation of SOPs for an anonymization process.
- ▶ Development of supporting instructions and methodology documents to the SOP.
- ▶ Execution of anonymization on three projects following the SOP creation.
- ▶ Training of over 50 users on the anonymization processes.

The Result

- ▶ SOP and related documents receive approval and were in practice within four months of the kickoff.
- ▶ Effective collaboration with client ensured deep understanding of their needs, clinical trials
- ▶ Conduct, and type of data collected to reflect the same in SOPs.
- ▶ Execution of anonymization on three studies made the process robust with lessons learned for future iterations.
- ▶ Over 50 users received instructor-led training on the process.



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Apart from the Plug and Play offerings of our premium product **SHADOW™**, we also provide **Anonymization as a Service** for CROs and Pharmaceutical Companies to avail Data and Document Anonymization services.

Contact us today to feel
the GENINVO Difference!



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Ideas
Delivered
Intuitively

Thank You!

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